

## Business Ethics: Outline 1

Introductions

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Introduction to the class

- Syllabus

- Objectives

- Methods

Introduction to the discipline

- 3 Main Areas of Philosophy

- Where Business Ethics fits

- Business actions are a type of action

- Justifications for actions

- 6 Normative Theories

- Goal-based and Constraint-based theories

- Decision Procedure (Case Study Technique)

- The Stakeholders

- The Major Issues

- Stereotype of Business people

- Evaluating the Stereotype