

Business Ethics: Outline 6  
Chapter 3, "Business Ethics and Virtue"  
Heather Salazar

Aristotle's Virtue Theory

Functionalism

Virtues

Of Character

Of Intellect

Doctrine of the Mean

Learning to be Virtuous

Knowing what to do

Becoming a virtuous person

Aristotle v. Nietzsche

Criticisms

Rationality

Self-centered

Too relative